Cool graphics to promote English language and U.S. culture in Southern Africa

Project Title	Cool graphics to promote English language and U.S. culture in Southern Africa
Project Summary	Make cool educational graphics and videos about English education in Southern Africa.
Country	South Africa

Project Description

The Regional English Language Office, based in Pretoria, South Africa, covers 16 countries in Southern Africa. We seek someone with creativity and initiative to design graphics that promote and support English teaching in the region. Potential graphics include:
1. Biweekly "Meet the Teacher" (profiling a teacher from the region)
2. Instant Activity (a one- or two-sentence activity teachers can bring into their English classes)
3. US and World Days (e.g. Martin Luther King Day, Earth Day, World Rhino Day)
4. Longer Campaigns
5. Surveys and Polls

The ideal candidate will exercise creativity and propose graphics that will reach and broaden our audience. We post regularly on Facebook but would like to expand to other platforms.

The intern should also be able to take video clips from our programs and edit them into complete 45-second videos to post on social media.

Required Skills or Interests

Skill(s)
Cultural diplomacy
Educational design
Graphic design
Infographic design
Social media management

Additional Information

Infographic designs can be done in Canva or Piktochart. Familiarity with tools like Photoshop, Illustrator, After Effects, are a plus. Potential candidates can check out https://www.facebook.com/RELOSouthernAfrica/. We will ask for sample graphics and interview via Zoom.us. We are open to initiative, creative thinking, and fun ideas. English is popular around the world. Help us make it more so.

Language Requirements

None